

## *Engage People – Influence Change – Inspire Performance*



Lisa Caswell, ACC, CEC, is a facilitator of human development strategies that enhance organizational communication to engage people, influence change, and inspire performance. She is an award winning executive coach who has been honoured for her work in organizational leadership. She is a contributing author to Coach's Corner, a weekly column in the Vancouver newspaper - The Province, and has had several articles published in the SOHO Business Report. Lisa served her coaching community as communications chair for the International Coach Federation Vancouver in 2007-2008.

As President and CEO of Being A Better Leader, Lisa is a savvy businesswoman and natural opportunist. She holds three post secondary diplomas, including a graduate certificate in Executive Coaching from Royal Roads University. Her career has spanned over two decades in both the corporate and the small business arena. Clients benefit from the relevant content and insight she brings in communications mastery. Her business success is a reflection of her ability to build meaningful connection and powerful relationships at all levels. Her portfolio includes C-suite leaders, mid level managers, and entrepreneurs, in the small business, organizational, and not for profit sectors.

Being A Better Leader is the place where leaders build their capacity to lead through self mastery and exemplary communication. Lisa believes leaders today need to be emotionally intelligent in order to sustain high levels of performance. They also need to be great communicators. Self awareness leads to great communication and, effective leadership – a process where ideas and ideals are shared, a common purpose emerges, action is taken, and the results are examined for learning.

A risk taker, Lisa has the innate capacity to go deep, quick. She is known for her powerful unblocking abilities that help stakeholders who engage in her programs fast track learning and achieve the results they want, faster. Lisa is a straight shooter who combines traditional coaching methodology, with mentorship and teaching.

Lisa is a passionate and generous woman on a mission to help others embrace their success and believes we are all capable of great things. She understands that in today's demanding and ever changing world, we face complex challenges - she knows that many of us struggle with creating the change we need to be successful, because she has too. As Margaret Wheatley says, *change happens one conversation at a time.*